Letter of Motivation

I would like to apply for a six months internship in your company starting in November 2006. Currently, I am studying Sports Management an d economics in my third year at the German Sports University Cologne (Germany). My main fields of study are Sports Management, Marketing, Economics, Accounting and Psy chology.

During my studies, I have found that my interests are focused particularly in the area of Marketing, with emphasis on marketin g strategies and public relations.

I would like to visit South Africa and gain work experience in my field of study so as to broaden my horizons while enhancing my c areer pr ofile. I feel I would be best utilise d within the day-to-day business operations of the company and I feel comfortable both working within a team environment and on individual ta sks. Completing an internship would give me an excellent insight into your company and be an outstanding opportunity for me to explore different working methods and pra ctice the knowledge I gained at university.

Through my previous work experien ces in a Sp ort marketing company in Sri Lanka, I have gathered good communic ation skills and am able to present my ideas in a fluent and confident manner. Frien ds and a c quaintances all testify to the fa ct that I relate to people easily and that I am able to adapt quickly to new surroundings and situations. I have learnt to work towards, and a chieve my aims wi th great commitment and perseverance.

An internship with you is of great interest to me and I look forward to hearing from you soon.

Ple ase find herewith my Curric ulum Vitae for your viewing.

Yours sincerely,